



"Our students had a wonderful time creating and presenting on their businesses. This program has become a staple for our spring curriculum and we will use it for years to come!"

-Sara Jeffers, educator
Ricks Center for Gifted Children

Unleash your students' entrepreneurial potential!



STUDENTS WILL...

LEARN

about themselves and others

COMPOSE

their own power team

DEVELOP

a business idea

RESEARCH

competitors and costs

CREATE

a prototype

PITCH

their business to a panel of judges

Contact us

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Email

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YouthBiz[®]
STARTUP[™]

Real life experiences in
entrepreneurship

www.yacenter.org/youthbiz

Why YouthBiz StartUp?

Prepare students to learn, think, speak, and act like entrepreneurs

Program Content

Self- Discovery	Market Research
Team Formation	Costs Research
Budgeting	Prototyping
Business Basics	Pitch Preparation
Idea Generation	Business Pitch

Program Features

- 10-15, 1-hr sessions
- Flexible delivery
- Standards aligned
- Middle and High School versions
- All materials included
- Culminates in pitch competition
- Includes \$100 cash prize for winners



Our Mission

YouthBiz empowers youth to create their own futures through real-life experiences and hands-on programs in entrepreneurship.

This includes ALL youth, regardless of financial circumstances. YouthBiz works hard to remove financial barriers so all students can experience the power of entrepreneurship.



Grades 5-12

Program Outcomes

20.7% increase in Problem Solving



8.3% increase in Business Etiquette

6.7% increase in Collaboration

3.6% increase in Self Awareness



PRICING



\$250 per program cycle, up to 30 students



Scholarships available for qualifying schools, based on location and FRL data

